

FOR IMMEDIATE RELEASE

RED LIGHT DISTRICT COSTUME BALL PRESENTED BY RAVEN EVENTS

~The 2nd Annual Costume Ball will hold a silent auction benefiting a local charity~

Phoenix, AZ – October 15, 2007 – Raven Valdes, the notorious producer and promoter of all the best parties and events in the Valley, and owner of Raven Events, LLC, announced today that the 2nd annual Red Light District Costume Ball will be held on Saturday, October 27th from 8:00 pm to 2:00 am at TRAX night club in Tempe. TRAX is a fabulous venue boasting a combination of an interior club lounge environment and an open outdoor live music amphitheater for maximum entertainment value. Tucked in an out-of-the-way location (NW of Mill Ave. and University Dr. at 1st St. and Farmer), TRAX is the perfect backdrop for the fun, tongue-in-cheek themed event. Advance tickets may be purchased at www.ravenevents.com for \$20 or at the door for \$30. All Halloween costumes will be acceptable – dress to impress!

Chris Parker, of Mix 96.9 and The Chris Parker Project, will perform with his 6-piece band as well as MC the costume contest at midnight. Complimentary amenities include a DJ inside the club, shuttle service for Scottsdale residents, delectable catered hors d'oeuvres and front door valet. The Red Light District's shuttle service will be making round trips all night from The Pavilions shopping center (Discount Tires lot) on Indian Bend and the 101 to the party venue.

Further entertainment includes, fun merchandise vendors, tarot card reader and most importantly a silent auction where 100% of the proceeds benefit the Wild Horse Ranch Rescue Charity of Gilbert, AZ. The silent auction will be featuring an assortment of interesting gifts as well as a unique selection of authentic sports and entertainment memorabilia.

"This is going to be one heck of a fun, sexy Halloween party," said Valdes. "We've got a great venue, great sponsors and I know we'll have an amazing crowd."

Event sponsors include Energy 92.7 Radio who will be providing on-air announcement of the event, Fox 10 TV's My Dating Place who will be bringing their film crew to the hotspot, Fascinations Sensual Boutiques offering all Raven's guests discounts off their costume purchases, and Pink Cabaret Gentleman's Club providing one of the transporting vehicles to and from the party.

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About Raven Events, LLC

Event Planners

Raven Events produces, promotes, manages and hosts a wide variety of events such as wine tastings, exclusive dinner parties, charity fundraisers, holiday galas, theme, costume and private parties as well as special happy hour gatherings and business network mixers. We provide complete event management planning, from theme development to venue selection, from entertainment to décor for companies as well as individuals. With over four years of event planning experience, we take pride in the quality and professionalism of our events. Whether it is a small gathering or a grand event, we will make your special occasion *unforgettable*. Raven brings fresh and creative ideas, a strong and friendly relationship with her clients and an attention to detail that will make you feel certain that your unique event will stand out while running smoothly. We deliver fun and make your party the talk of the town!

Promoters

Raven Events will bring business to your business - We create special events within existing restaurants, bars, clubs and live music venues and then market and promote the event to the 8,000 people on our guest list as well as to the general public through our full marketing campaign. We target and cater to a very special demographic group described as classy, professional and fun-loving who are eager to mix and mingle in upscale but often undiscovered places. This not only brings new business to those venues on the day of the event but continuous residual business.

We also present featured businesses at our networking mixers, showcasing their service or product of interest to our guests as well as having marketed what they have to offer to our entire list. If you are interested in benefiting from this service and having your business become the focal point at one of our events, please contact our office.

Raven Events will help promote your event - If you have an event that is already produced and ready to be announced to the public for open invitation, we can help boost attendance significantly by providing you with our full marketing campaign targeting your desired demographic.

WHO IS RAVEN?

Raven Events was founded in 2004, by the Valley's leading 'social butterfly' Raven Valdes, and quickly found success in providing the Phoenix/Scottsdale area with some of its most memorable gatherings. Each event is marketed through our extensive promotional campaign consisting of our vast guest list as well as through print media, radio and other appropriate means. Raven, who is experienced at engaging the right mixes of people in a variety of social settings, personally manages and hosts every event. The parties produced by Raven always involve fabulous entertainment and great music, especially live music. She is a big supporter of local musicians and showcasing talented bands at her events is essential in encouraging a better live music scene here in the Valley. While providing fun for her guests, bringing more business to the food and beverage industry and employing entertainers, Raven makes sure that a charity is also benefiting from her efforts in the midst of it all. The list of charities that Raven supports is long and she does what she can to continually bring them to the forefront one party at a time.

THE 'A LIST'

The fabulous parties we create appeal to the more sophisticated yet fun-loving crowd comprised of men, women, singles and couples from all over Phoenix and Scottsdale. We currently have over 8,000 Valley professionals that receive exclusive personal invitations to all the events we do and each guest has the option of attending whichever of them they choose.

"We are dedicated to enriching your professional and social life while elevating the quality of entertainment and night life in the Valley." – *Raven Valdes*

To learn more, you can visit our website www.RavenEvents.com.

For media inquiries or more information, please contact Raven Valdes, 480-664-0228, Raven@RavenEvents.com or her publicist, Gelie Akhenblit, 480-239-8571, Gelie@PRitGirl.com.